

Dear Fellow Chamber of Commerce Members,

September 22, 2023

There is a housing crisis in Columbia County. We have jobs, but ***no housing that most average-wage workers can afford***. This is taking a toll on the businesses and organizations - like you - who call Columbia County home, because current and prospective employees cannot afford to live here.

If the people who teach our children, work our farms, serve our coffee, draw our blood, maintain our streets, fight fires, and staff our offices cannot find or afford housing in our communities, they leave for places where they can affordably raise their children. We see this in the declining school enrollment, and the county's demographic trends.



Columbia County Habitat for Humanity is gearing up to create more housing. In May, ***we broke ground on two new homes*** in the Village of Philmont. We recognize that we must do more...and do it at a scale that will have a measurable effect on the current housing crisis. We are preparing to build more homes more often, and are asking for your support to help make that happen.

We will soon be unveiling ***a new building program to create more safe, efficient & affordable starter homes*** for those who make our communities work. Several Columbia County municipalities are already actively supporting this effort by working with us to find suitable building sites.



To achieve our goals and build momentum, we are seeking support from organizations who need a vibrant workforce. You can help fund this new, aggressive building program through a commitment to our 30th Anniversary "***Building Our Future Together***" fundraising campaign. Please see the attachment for how your sponsorship can help us build more, while providing tangible benefits from working with a strong partner with a strong brand reputation.

Thank you for your consideration. If you are ready to make your commitment now, please go to columbiacountyhabitat.com/sponsor and select your level of support. If you have any questions or would like to discuss your partnership with Habitat, please contact us at abellenchia@columbiacountyhabitat.org or call us at 518-828-0892.

With gratitude and in service,

Carolynn Anklam
President, Board of Directors

Al Bellenchia
Chief Executive Officer / Executive Director



30th Anniversary Fund "Building Our Future Together" 2023 - 2024	Supporting Partner	Investing Partner	Building Partner	Sustaining Partner
	\$500+	\$1,000+	\$10,000+	\$25,000+
Website Presence	Thank You Post	Highlight on News Page	Dedicated Landing Page	Landing Page + Homepage
Acknowledgement in Social Media Channels	1	2	Quarterly	Monthly
Promotional Social Media Posts	1	2	Quarterly	Monthly
Email Newsletters	Mentions and Acknowledgements		Regular Prominent Presence	
Building Site Presence		Logo on Project Banner	Yard Sign	Large Individual Sign
Team Building Events		1/2 Day	Full-Day	Up to 3
T-Shirts for 10 Team Members		✓	✓	✓
Co-Branded Search Engine Marketing Campaign			✓	✓
Feature in Annual Report			✓	✓
Press Release announcing Partnership				✓
Recognition at Building Sites & Dedications				✓
Billboard Sign in ReStore				✓

For more information, go to columbiacountyhabitat.org/sponsor

